



European Association of Urology



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PROSTATE CANCER



INCIDENCE
450,000 men in Europe are diagnosed with prostate cancer every year.



PREVALENCE
More than two million European men are living with prostate cancer.



AGE
1 in 7 men in Europe will develop prostate cancer before the age of 85.



MORTALITY
107,000 European men die of prostate cancer each year.



COSTS
€9 billion with healthcare accounting for €5.8 billion.

How decrease mortality and increase QoL?



- Awareness Raising and Early Diagnosis
- Treatment and Care
- Survivorship and Quality of Life (QoL)
- Research and Innovation

New White Paper on PCa 2020



RECOMMENDATIONS FOR THE EU CANCER PLAN TO TACKLE PROSTATE CANCER



EAU Co-authoring with ESTRO, ESMO and ERSPC experts



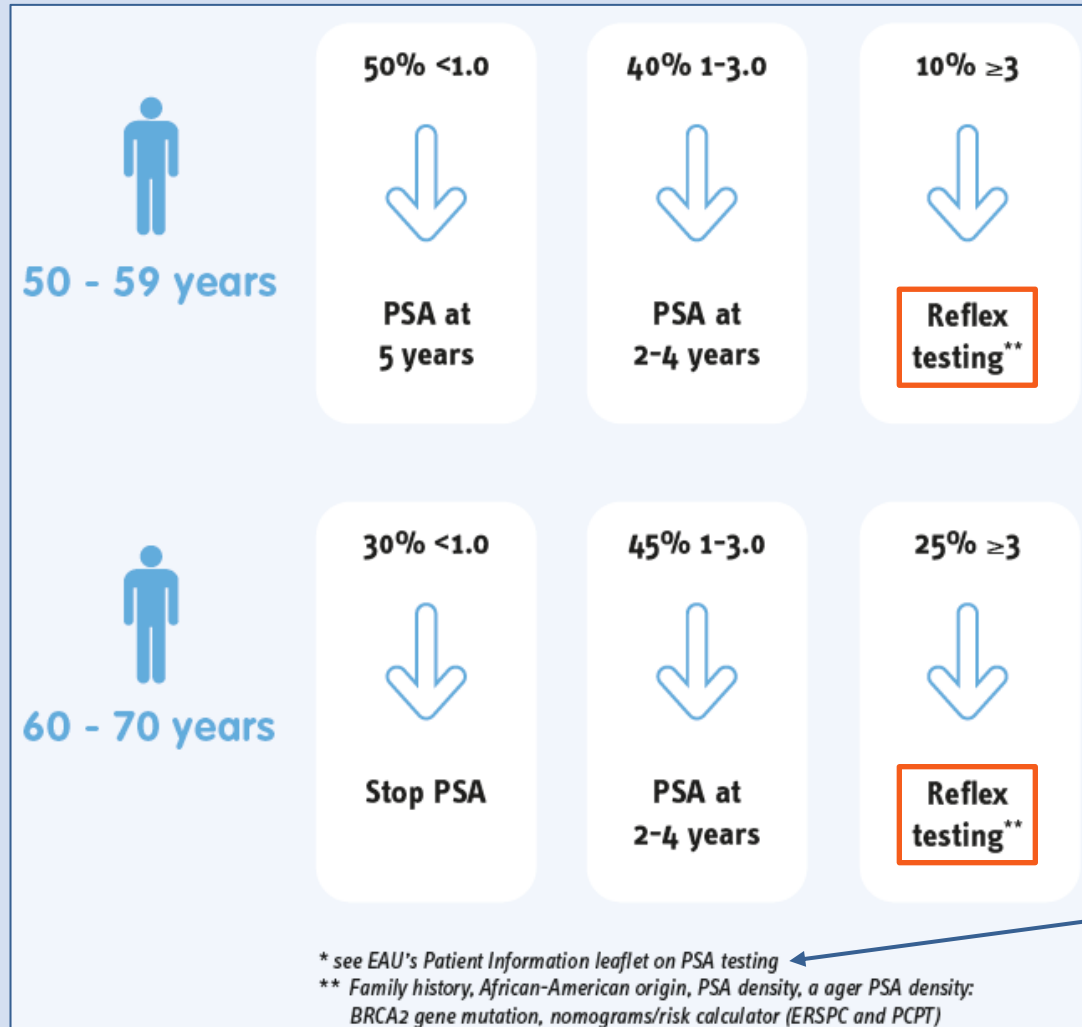
Key opportunity for EU Cancer Early detection and raising awareness



- **EU4Health : raise awareness on PCa**
- **The EU Cancer Plan to endorse Clinical Guidelines on Early Detection, encourage National Plans**
- **Decrease mortality, lower the costs and raise QoL**

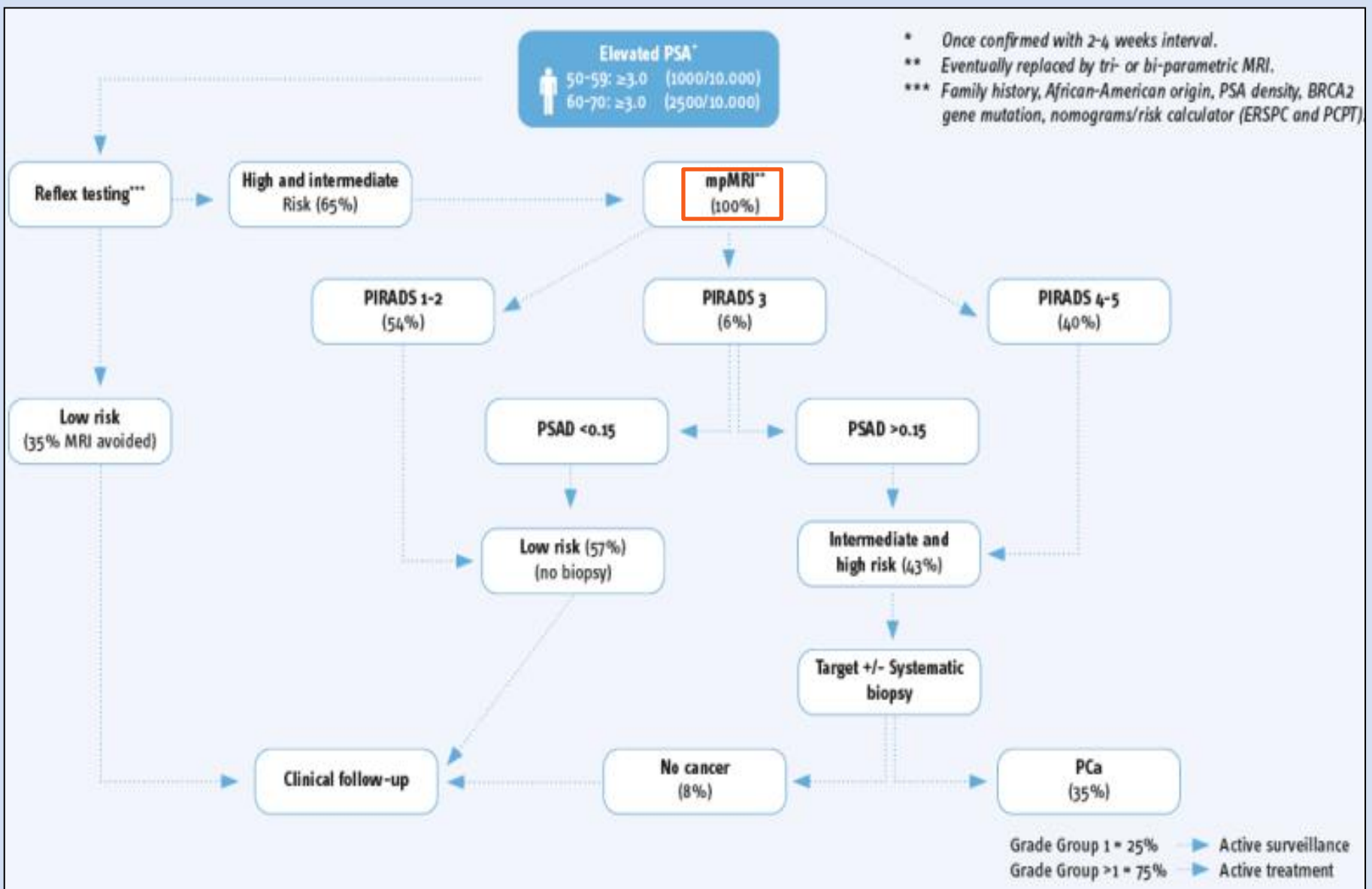
*Ref. EAU-EANM-ESTRO-ESUR-SIOG Guidelines on Prostate Cancer
Mottet N. et al., 2020*

Risk stratified PSA Testing in well-informed men



Patient Information

Less PSA's and structured PSA testing = sparing costs



No Population Based Screening!

- Reduce Overdiagnosis and Overtreatment
- While not missing deadly significant Cancers

Treatment and care

- The EU to promote high quality, integrated care:
 - Patient-centered
 - Multidisciplinary approach
 - Prostate Cancer Units (ESO) or PCCE's (EAU)
- Health Technology Assessment (HTA) consistent across EU
- Access to innovative treatments for all EU PCa patients at an affordable price



ECCO initiative ERQCC



Survivorship and Quality of Life (QoL)



- Survivorship Plans must be part of the EU cancer Plan, as part of the National Cancer Plans
- Study EU-wide Economic Impact for patients
- End the Discrimination of PCa survivors

Research and Innovation

- Prioritize PCa research: discrimination significant vs insignificant cancers(personalized medicine, bioinformatics...)
- Research on comorbidities (Incontinence, Androgen Deprivation..)
- Increase funding for Big Data (IMI, PIONEER...)
- Leverage expertise to the Cancer Research Mission
- Solutions for facilitating GDPR compliance
- Fund digital skills training for HCP's (A.I., robot, endoscopy)

Goals of the White Paper (WP)

- **Improve Prostate Cancer Care**
- **Feed in on the Beat Cancer Plan**
 - **Prostate Cancer cannot (again) be forgotten**
- **We need you to support the points raised in the WP**
 - **Contact and put pressure on your MEP's**
 - **Raise awareness...**

“ a young man who does want to die from PCa, ...”