

## EFFECTIVE INTERVENTIONS TO PROMOTE HPV VACCINATION UPTAKE

## PROVEN METHODS FOR SUCCESS

Raising HPV vaccination rates requires a combination of education and a robust healthcare system.

- School-based initiatives: Collaboration between healthcare professionals and educators in public settings effectively connects with young people and their families.
- **Digital solutions:** Tools like appointment reminders and engaging social media campaigns address vaccine hesitancy and amplify outreach efforts via the use of modern platforms that can easily reach a wider audience.



## KEY INSIGHTS FROM PUBLIC HEALTH CAMPAIGNS

Public health campaigns across Europe highlight the importance of trust and accessibility.

- Building trust through partnerships with local communities.
- Combating misinformation with clear, relatable, and factual communication.

By making vaccines easily accessible and supported by targeted and accurate messaging, adolescent and young adult vaccination rates improve significantly. Use these insights to drive meaningful change in your community's vaccination efforts.



