european cancer ORGANISATION

REACH HIGHER FOR CANCER CARE

INVESTING FOR HIGH RETURNS:
THE CASE FOR SUSTAINED COMMITMENT TO CANCER CONTROL

CANCER: A GROWING BURDEN IN EUROPE

By 2050, without further progress:

4.1 million
new cancer cases every year

2.1 million
cancer deaths every year

In 2023:

€228 billion
Healthcare costs and lost productivity

CANCER CONTROL IS A BROAD HEALTH SYSTEM INVESTMENT

Cancer registries serve as foundations for broader health information systems

Cancer imaging capacity supports the diagnosis of cardiovascular diseases and other conditions

Cancer workforce training builds skills for the wider health workforce

CANCER POLICY AT A CROSSROADS

The momentum:
Europe's Beating Cancer Plan and the EU Mission on Cancer, working since 2021 to improve 3 million lives in Europe

The risk:
No protected health funding and governance in the 2028–2034 EU Multiannual Financial Framework

Political and financial decisions made now will define the future of cancer control in Europe

LET EVIDENCE LEAD THE WAY

Investment against cancer should be driven by value. *Investing for High Returns* provides a full review of evidence of the economic and human outcomes of cancer action across:

9 areas of cancer control intervention

17 case studies illustrating the value in practice

THE CASE FOR INVESTMENT AGAINST CANCER

€61 billion saved in healthcare costs each year if every European country reached the best risk factor levels

3,200 deaths avoided each year if breast cancer screening in France, Germany, Italy and Spain were better attended

Net benefit from introducing liquid biopsy for lung cancer diagnosis in England

4,729 lives saved each year if every patient were treated in a certified cancer centre in Germany

€92 million in productivity gains from a Dutch return-to-work programme

18,000 jobs created across all disease areas if the EU met its target of 11% more clinical trials

4.3% GDP in benefits if Europe halved its health inequalities

Cancer control is an investment that delivers returns many times over. Will Europe continue to invest?

READ THE FULL PAPER

Read *Investing for High Returns* to discover the evidence and corresponding references.



Thoughts, comments, or suggestions?

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