

# Building Back Resilient Cancer Care Systems

## **Time To Act Data Navigator**

Your guide to using information and materials for the 2022 “Time To Act” campaign. Let’s build a better future for cancer patients in Europe together!

## **TOOLKIT**

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# The “Time To Act” Data Navigator

A Unique Tool to Help Rebuild  
Resilient Cancer Care Systems



*Foreword by Mark Lawler and Mirjam Crul, Co-Chairs of the  
Special Network on the Impact of Covid-19 on Cancer*

The impact of Covid-19 on cancer care has been significant. At the height of the pandemic in Europe, over 1 million cancer cases were undiagnosed and 100 million screening tests were not performed.

The **Time To Act Data Navigator** tracks and highlights the disruption to cancer care caused by Covid-19 across Europe. The tool makes it clear that:

- we need to build back more resilient cancer care systems
- more data needs to be continuously collected and analysed to ensure we have a clear picture of how our healthcare systems are doing.

We encourage you to use the “Time To Act” Data Navigator and join us in our efforts to raise awareness of the challenges and gaps identified in cancer care at the European and country levels. We are united in the common goal to ensure better cancer care across Europe, restoring the confidence of European citizens and cancer patients in healthcare post-Covid-19. Together, we can make this happen!

This Toolkit comes to you with a range of materials – from infographics over social media posts to quote templates for use – designed to facilitate awareness raising in the coming weeks and months.

Whether you have a brief moment or more time to offer – we appreciate every action of support and we thank you for it!

It is Time to Act: Let’s Build a Better Future for Cancer Patients in Europe.

Please find here more about our Network [here](#).

All the best,

Mark Lawler and Mirjam Crul  
Co-Chairs of the Special Network on the Impact of Covid-19 on Cancer



# About the Data Navigator

The "Time To Act" Data Navigator was launched on 18 November 2021, by the European Cancer Organisation, making available data on the impact of Covid-19 on cancer across an initial set of 17 European countries.

The Data Navigator is designed to:



Highlight the disparities and cancer backlog caused by the impact of Covid-19 on cancer care systems across Europe



Inform policy action to address challenges and gaps in cancer care delivery in Europe



Track trends over time as new data becomes available

A constantly evolving tool, our upgraded Data Navigator now includes:

1. 12 additional countries- featuring data for a total of 29 countries
2. categorisation and data by tumour type - across breast, lung, prostate, and colorectal cancers
3. the most recent data from 2020 and 2021

[Click here to check out the Data Navigator.](#)





# Help Us Collect More Data

Beyond spreading awareness and using the Data Navigator for your efforts in addressing the cancer backlog, you can contribute to the further evolution and development of the tool.

**How?** Easy, if you or anyone you know has data that highlight the impact or consequences of Covid-19 on cancer care in your country or across Europe, simply share it with us!

Got data?

Complete this [form](#) and we will take care of the rest!  
**#TimeToActCancer**

**We're on the lookout more data on the impact of Covid-19 on cancer care across Europe.**

**TIME TO ACT.**

**Make your data count!**

Your name \*

Organisation

Email Address \*

Country \*

I consent to the terms and conditions.

**SUBMIT**

Country Overview

Pan-European Data

Impact Categories

Tumour Types

Submit New Data

europa  
cancer  
ORGANISATION

**#TimeToActCancer**  
timetoactcancer.com/data-navigator



# Who is this Toolkit for?

We developed this guide to assist our Member societies, patient groups, network participants, allies and interested parties from the cancer and public health community to support and contribute to the awareness raising around the impact of Covid-19 on Cancer.

We are all unified in our joint purpose to build a better future for cancer patients in Europe – and the Time To Act is now!

This Toolkit contains key campaign messages, template social media posts, an interview guide for patients, and healthcare professionals, key fact graphics and editable social media materials to help you contribute your part to raising awareness and calling for action to address the cancer backlog caused by Covid-19.

**TOGETHER**, we can ensure that our call is heard widely and by those who can enact change.

It is **#TimeToActCancer!**

Use this Toolkit to help build a better future for cancer patients in Europe.



# Key Messages

Covid-19 Impact on Cancer & Upgraded

## “Time To Act” Data Navigator

Our key objective is to call on policy makers to act to address the cancer backlog, challenges and gaps in cancer care delivery across Europe caused by the impact of Covid-19, and to build back more resilient and sustainable cancer care.

To this end, under the overarching message, shown below, we developed nine Key Messages to raise more awareness and prompt action.

**It's long Time to Act to address challenges and gaps in cancer care delivery, including the backlog caused by the Covid-19 pandemic, while ensuring future resilience and sustainability of the cancer care systems.**



**DOWNLOAD THE MESSAGE HOUSE  
WITH THE 9 KEY MESSAGES HERE.**



# Spread the Word and Share Key Facts

You can contribute to the awareness raising and increased use of the Data Navigator by getting involved on social media:

- follow the European Cancer Organisation on:



- reshare the messages that we post on these channels
- post the social media content and key facts & figure graphics about impact of Covid-19 on cancer that you can find in this Toolkit (see below link)

Please share these messages on your social media.

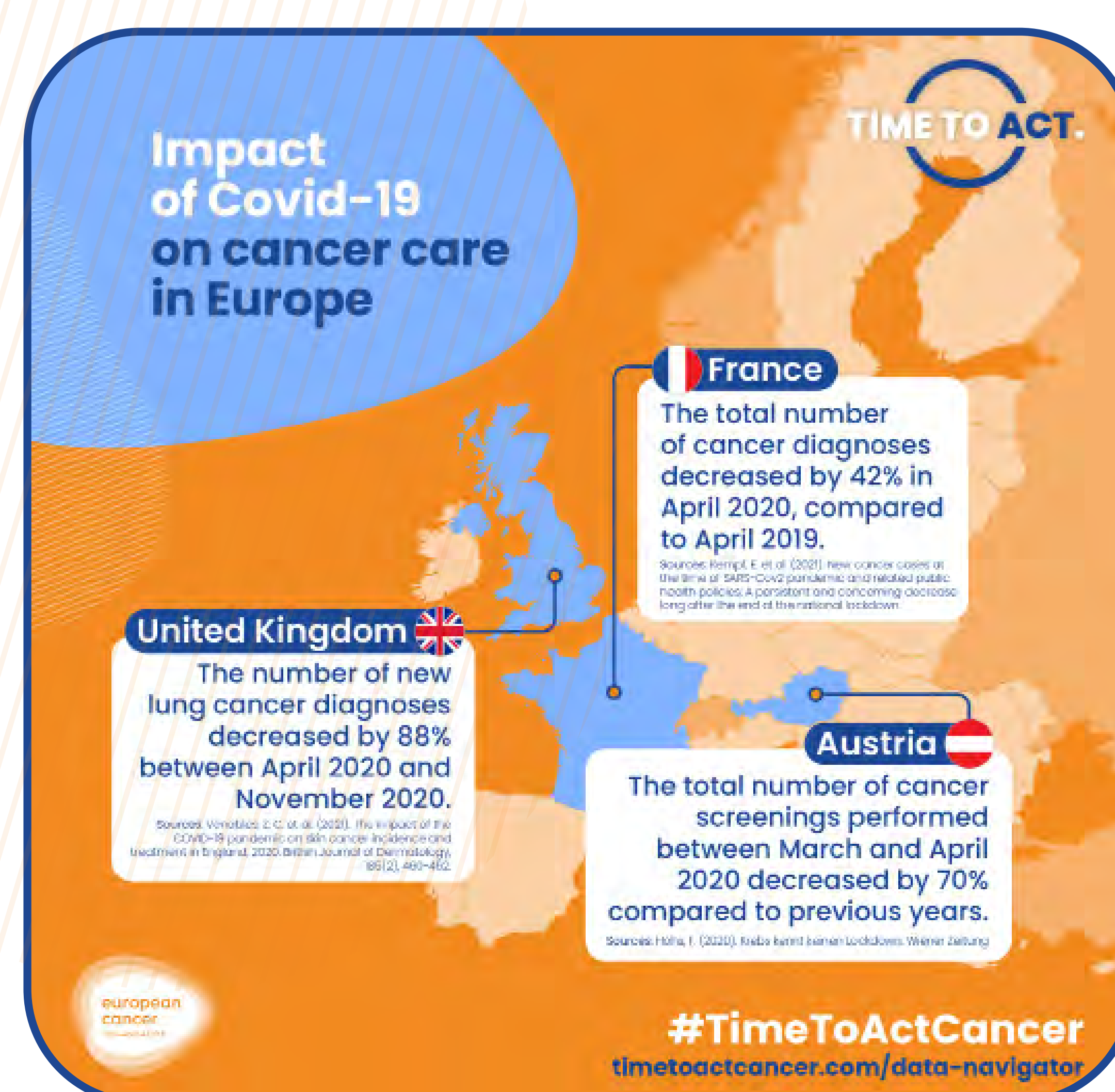
The #Covid19 pandemic has deeply affected the screening and treatment of all types of cancer across Europe, exposing vulnerabilities in #CancerCare.

The @European Cancer Organisation's #DataNavigator displays some of the most significant burden on European countries in numbers 🇪🇺  
<http://timetoactcancer.com/data-navigator>

Disruptions to screening tests 📺 and missed diagnoses 🏥 due to #Covid19 have significantly impacted #CancerPatients and #CancerCare 🇪🇺.

The @European Cancer Organisation's #DataNavigator helps us understand this impact in numbers 🇪🇺  
<http://timetoactcancer.com/data-navigator>

While the #CancerBacklog varies across countries – Europe is united in the same task 🇪🇺: It's #TimeToAct to build back the confidence 🇪🇺 of cancer patients and European citizens in cancer care services post-Covid-19.



DOWNLOAD MORE POSTS & FACT GRAPHICS HERE.



# Use Your Voice, Share Your Views

We would love to hear your views on the impact of Covid-19 on cancer, how you have used the Data Navigator, or how the pandemic has impacted cancer care delivery in your country.

You can use these easily editable quote cards and make your and your organisation's voice heard by sharing it on social media.

Please, remember to tag us and use relevant hashtags:

**#DataNavigator** and **#TimeToActCancer**



**DOWNLOAD**  
QUOTE TEMPLATES HERE.

Share your voice on social media  
with these cards.

**#DataNavigator**  
**#TimeToActCancer**

Get in touch with us if you need  
assistance adapting the cards:

[info@europeancancer.org](mailto:info@europeancancer.org)



# Share Stories

Sharing different people's stories and showcasing challenges they faced can help make our call to policy makers even more impactful.

Our interview guide will provide you with sample questions for patients and healthcare professionals for everyone to share their stories, as well as five key tips & tricks to film great interviews with minimal equipment. Pick up your smartphone and get started!



[Click here to download the interview guide.](#)

## Need a Template for This?

We're here to help. Find an editable "Time To Act" branded video frame that can be added to the beginning and the end of any testimonial that you film for greater impact!

Share your testimonials on social media with the "Time to Act" video frame.

**#DataNavigator**  
**#TimeToActCancer**



Get in touch with us if you need assistance adapting the cards:

[info@europeancancer.org](mailto:info@europeancancer.org)



# Thank You for Your Support!

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cancer  
ORGANISATION

**TIME TO ACT.**

Let's Build a Better Future  
for Cancer Patients in Europe.

[timetoactcancer.com/data-navigator](http://timetoactcancer.com/data-navigator)